## EASTERN UNIVERSITY, SRI LANKA

Faculty of Commerce and Management

First Year-First Semester Examination in Bachelor of Business Administration/Commerce 2009/2010 (April/May 2011) (Re-repeat) 29 JUN 2011

MGT 1132 Career Guidance

# Answer all four (4) questions

Q1.

- a. Define the following terms:
  - 1. Career
  - 2. Career Guidance
  - 3. Job

 $(03 \times 05 = 15 \text{ marks})$ 

b. In what ways can the career that you have chosen would affect your life? Explain.

(10 marks)

LIBRARD

(Total 25 Marks)

Q2.

a. Define your future career objective. Based on your career objective determine whether you are a *Job Creator* or *Job Seeker*. Give reasons for becoming job creator or job seeker,

Either by

- (i) Assume that you are a *Job Creator*, what type of business or entrepreneurships ideas you have?
- (ii) What are unique skills, abilities and personal qualities you have? List out them.

Or

- (i) Assume that you are a *Job Seeker*, and state that in which sector you have intention to work? Why (Give reasons)? In which organization you want to work? And why (Give reasons)?
- (ii) What are the unique skills, abilities and personal qualities you have? List out them.

(25 Marks)

(Total 25 Marks)

Q3.

a. What are the five basic categories of services of the career guidance?

(05 marks)

b. What are the reasons that have led to the condition of unemployed graduates in Sri Lanka? How in your view can this be changed? Suggest suitable solutions to solve this problem in **short term** and in **long term** bases.

(20 marks)

(Total 25 Marks)

Q4.

Read the following job advertisement appeared in the Sunday Observer newspape carefully and answer the questions given below: Life in motion is full of energy and Opportunity

#### About Us

Driven by passion to serve our customers better, we at HNB have continually raised the bar banking excellence in Sri Lanka for well over a century. Today, having won the trust an confidence of our customers both in Sri Lanka and abroad, HNB is proud to be recognized as " bank that puts its customers first".

At HNB, our greatest strength has always been our talented team of professionals... and this A an asset we want to strengthen even further by inviting equally dynamic, results oriented your go-getters to join us and become part of our continuing story of success.

# Criteria for Management Trainees

Our ideal applicants would be enthusiastic, self motivated young individuals below 28 years age. They would possess a degree from a recognized university with a class, preferably in the disciplines of Finance, Marketing, Business Management, Economics, Commerce, Mathematic or Accountancy and / or be fully qualified in CIMA (UK), ICASL, ACCA, CFA or CIM (UK2 Excellent communication skills, exceptional analytical, interpersonal and leadership skills and high level of IT literacy are essential. Candidates would also be required to have initiative and positive attitude.

Chosen applicants will be given comprehensive training in all key banking areas includir 3 corporate banking, retail banking, treasury & trade, operations and marketing.

An attractive remuneration package together with fringe benefits awaits each selected candidate

Candidates with the fire and passion to take on a challenging career in Banking are invited send in detailed resumes with the contact details of two non related referees, to reach us.

### Questions:

1. Identify which entry option is given in this advertisement.

(04 Mark

(04 Marks

- 2. What type of job is advertised by the HNB in the above advertisement?
- 3. What is the challenging task of the job seekers who wants to get a job in this bank (08 Marks Explain.
- 4. Describe the expectations of this bank from suitable candidates in terms of person (04 Marks qualities.
- 5. Describe the expectations of this bank from suitable candidates in terms of attitudes ar (05 Mark skills.