

**EASTERN UNIVERSITY, SRI LANKA**

**Faculty of Commerce and Management**

**First Year Second Semester Examination in Bachelor of Business Administration /**

**Bachelor of Commerce – 2009 / 2010**

**ECN 1012 – Sri Lankan Studies and Social Harmony**

**Answer all questions**

**Time: Two Hours**

**Q1.**

a) Explain the importance of plantation sector to the Sri Lankan economy with relevant data.

(10 Marks)

b) Why did the past Governments fail to alleviate poverty from the nation? Do you think that the present Government can do that? Comment.

(15 Marks)

**Q2.**

a) What is meant by Export-oriented Industrialization (EOI) Policy? Explain how is it implemented in Sri Lanka, since 1978.

(15 Marks)

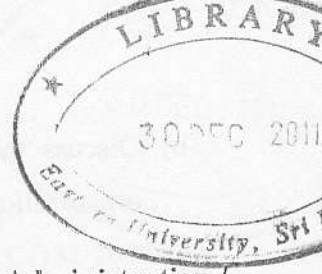
b) Critically analyze its role in the development process of the Sri Lankan economy.

(10 Marks)

**Q3.**

a) What do you mean by Social Harmony? Explain the benefits of it in a multi ethnic society.

(10 Marks)



b) Discuss the negative impact of conflict between management and employees of an organization.

(15 Marks)

Q4.

a) What do you mean by negotiation? Explain how can be used to resolve it the conflict situations in a society.

(15 Marks)

c) Briefly describe a conflict situation which you have experienced during your studentship in the university.

(10 Marks)