

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF COMMERCE & MANAGEMENT
SPECIAL EXAMINATION FOR FINAL YEAR - BBA/ B.COM - 2005/ 2006
OCC 3012 SELF EMPLOYMENT & CREATIVITY - II



Answer all questions

Time : 02 Hours

01. (i) Describe the different sources of capital available in Sri Lanka for the promotion of entrepreneurship.
(12 marks)
- (ii) If you are appointed as a manager of a business firm what steps you will take to develop your business?
(13 marks)
- (Total 25 Marks)**
02. (i) "Entrepreneur must be an innovative person for success in his/ her career"
Comment on this statement.
(12 marks)
- (ii) "Every organization should have clear 'Goals' & 'Objectives'". Explain the relationship between the two with suitable example.
(13 marks)
- (Total 23 Marks)**
03. (i) Explain the different kinds of supports given by the Government to Sri Lankan small Entrepreneurs.
(12 Marks)
- (ii) Explain the features of different development stages of entrepreneurship with life cycle curve.
(13 Marks)
- (Total 25 Marks)**
04. (i) 'Fishing community in the Eastern Region is living under the poverty line'. Discuss the causes for this situation.
(13 marks)
- (ii) Describe the different tasks of a business counselor during Decline stage of an enterprise.
(12 marks)
- (Total 25 Marks)**