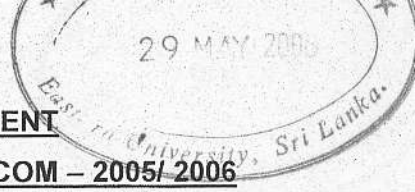


EASTERN UNIVERSITY, SRI LANKA
FACULTY OF COMMERCE & MANAGEMENT
SPECIAL EXAMINATION FOR FINAL YEAR - BBA/ B.COM – 2005/ 2006
OCC 3012 SELF EMPLOYMENT & CREATIVITY - II



Answer all questions

Time : 02 Hours

01. (i) Describe the different sources of capital available in Sri Lanka for the promotion of entrepreneurship.
(12 marks)
- (ii) If you are appointed as a manager of a business firm what steps you will take to develop your business?
(13 marks)
(Total 25 Marks)
02. (i) "Entrepreneur must be an innovative person for success in his/ her career" Comment on this statement.
(12 marks)
- (ii) "Every organization should have clear 'Goals' & 'Objectives". Explain the relationship between the two with suitable example.
(13 marks)
(Total 23 Marks)
03. (i) Explain the different kinds of supports given by the Government to Sri Lankan small Entrepreneurs.
(12 Marks)
- (ii) Explain the features of different development stages of entrepreneurship with life cycle curve.
(13 Marks)
(Total 25 Marks)
04. (i) 'Fishing community in the Eastern Region is living under the poverty line". Discuss the causes for this situation.
(13 marks)
- (ii) Describe the different tasks of a business counselor during Decline stage of an enterprise.
(12 marks)
(Total 25 Marks)