Eastern University, Sri Lanka

Edge on Eniversity, Sri Lonkie. **Faculty of Commerce and Management**

Final Year Repeat Examination in Business Administration- 2008/2009(Feb'2010) MGT 4142 Research Methodology in Business Administration

Answer All Questions

Time: 02 Hours

- Write a definition for the term "Research" 1. (a)
 - How do professional people apply "Research Methodology"? (b)
 - (c) What are the characteristics of a good research?

(25 Marks)

- 2. (a) What are the steps involving in a Research Process?
 - What is meant by "Study Population" and "Subject Area"? (b)
 - Explain the term "Research Problem" (c)

(25 Marks)

- 3. (a) What is difference between "Concepts" and "Variables"? Give examples
 - Distinguish between "Independent Variable" and "Dependent Variable" (b)
 - What are types of scale of measurement"? (c)

(25 Marks)

- 4. (a) What are the types of study designs?
 - (b) What are the advantages of collecting data by questionnaires?
 - What must be included in a research proposal? (c)

(25 Marks)